



Marine Industry Case Study

Client Profile

Cyrca offers a managed care program to the United States Flagship Marine industry. The Marine industry is spread throughout the United States both on inland waters and offshore.

Business Challenge

The difficulty for the Flagship Marine industry is that they never know where the next traumatic case is going to occur or what to do with the patient when it does.

Cyrca Solution

Cyrca is able to offer a program that can effectively respond to a vast network coverage area. Cyrca offers a network along with 24/7 coverage. Additionally, Cyrca's medical critical care guidelines and effective provider relations team are able to get the patients into a safe and secure setting in a short amount of time. Secondarily in importance, Cyrca provides savings for the ship owners.

The Results

This program is another example of Cyrca's ability to bring savings to the medical marketplace. However, Cyrca is most proud of its patient advocacy. Many times, the marine patients are alone in a hospital setting far from home, and they are not truly understanding what all is being done for them by the provider group. Cyrca is there to make the patient as comfortable as possible and to explain in layman's terms why the treatment is necessary. Additionally, we assure the patient that everything is being done to get him/her home as soon as possible at the maximum medical improvement.

The results of the program have been quite successful. Cyrca has not only been able to produce hard dollar savings but it has also been able to reduce recovery times from injuries. The reduction of injury times produces a win for the insurer, the ship owner, and the patient.

